

 rockcontent

Managed Services

Hands-on support and recurring assistance you need to keep your content marketing strategy up and running within our products suite

[PT VERSION →](#)





Along with this portfolio, the following services are available:

 **writeraccess**

Managed
Content
Services

 **ion**

Managed
Interactive
Services

 **stage**

Managed
Web
Services



All the services provided within this catalog have a **custom-scope plan available** to better suit the size of your content strategy, the cadence of deliveries and the level of hands-on support you need.



ROCK CONTENT MANAGED SERVICES

Managed **Content** Services

Ongoing assistance and hands-on support to help you plan, schedule, place, and manage all your content orders in WriterAccess

STARTER

What is the **scope** of this project

Over the course of this agreement, you will count on the ultimate support of an assigned expert to:

- Manage content production, overseeing order placement, and deliveries
- Recruit talent and provide recommendations to find the perfect talent profile aligned with your content plan and expectations
- Set up custom workflows and native publishing integrations for automated content publication, saving your time and effort
- Create order templates and aligning them with your needs and objectives

What is **not included** in the scope

The following items are under the client's responsibility and will not be provided at any point of this project, neither before, during or after its completion:

- Provide strategic advisory
- Design your content and automation strategy
- Custom keyword research
- Content auditing
- Performance reporting
- Third-party content management processes
- Publishing outside native integrations

STARTING AT
3,000 USD
YEARLY BASIS

This agreement will vary per **Marketplace credits** investments

A **custom-scope plan is available** and we can provide you with an estimate for your tailor-made Managed Content Services agreement to better set up your content machine and keep the engines running, including support in managing high-volume of content.

[Explore this service →](#)



ROCK CONTENT MANAGED SERVICES

Managed **Content** Services

Ongoing assistance and hands-on support to help you plan, schedule, place, and manage all your content orders in WriterAccess

ESSENTIALS

What is the **scope** of this project

Over the course of this agreement, you will count on the ultimate support of an assigned expert to:

- +Starter
- Plan content based on available credits for production
- Manage workflow and interact with talents
- Support in image curation and topic idea recommendations for your content plan
- Ensure content readiness for publication and optimization for readers and search engines
- Publish content produced by our team of freelancers through integration with your CMS (exclusive to WordPress, Hubspot, or Shopify)

What is **not included** in the scope

The following items are under the client's responsibility and will not be provided at any point of this project, neither before, during or after its completion:

- Provide strategic advisory
- Design your content and automation strategy
- Custom keyword research
- Content auditing
- Performance reporting
- Third-party content management processes
- Publishing outside native integrations

STARTING AT
7,600 USD
YEARLY BASIS

This agreement will vary per **Marketplace credits** investments

A **custom-scope plan is available** and we can provide you with an estimate for your tailor-made Managed Content Services agreement to better set up your content machine and keep the engines running, including support in managing high-volume of content.

[Explore this service →](#)



ROCK CONTENT MANAGED SERVICES

Managed **Content** Services

Ongoing assistance and hands-on support to help you plan, schedule, place, and manage all your content orders in WriterAccess

ADVANCED

What is the **scope** of this project

Over the course of this agreement, you will count on the ultimate support of an assigned expert to:

- +Essentials
- Manage your content workflow and proactively provide ongoing support with all the back and forth with talents
- Support on stock images curation and recommend topic ideas for your content plan
- Spot-check your content regularly to make sure it's publish-ready and optimized for readers and the search engines

What is **not included** in the scope

The following items are under the client's responsibility and will not be provided at any point of this project, neither before, during or after its completion:

- Provide strategic advisory
- Design your content and automation strategy
- Custom keyword research
- Content auditing
- Performance reporting
- Third-party content management processes
- Publishing outside native integrations

STARTING AT
12,300 USD
YEARLY BASIS

This agreement will vary per **Marketplace credits** investments

A **custom-scope plan is available** and we can provide you with an estimate for your tailor-made Managed Content Services agreement to better set up your content machine and keep the engines running, including support in managing high-volume of content.

[Explore this service →](#)



ROCK CONTENT MANAGED SERVICES

Managed **Interactive** Services

Ongoing assistance and hands-on support to keep your interactive experiences maintained and Ion console frequently watched over

ESSENTIALS

What is the **scope** of this project

Over the course of this agreement, you will get a level of services for 1 (one) Ion console with reduced requests and lower cadence of deliveries, including the following:

- One-time organization routine for service activation of 1 (one) console
- Fixed routine for the maintenance of up to 2 interactive experiences
- Written-based consultation to share design suggestions focused on UX and UI for up to 2 interactive experiences
- Up to 24 yearly hours available to execute preselected tasks, upon client request

What **ad-hoc tasks** are available

Examples of available activities with preset scope and duration to be requested through the Managed Interactive Services agreement:

- Update content and logic of an interactive experience
- Run practical training session to share Ion knowledge
- Perform updates to the design elements of an Ion Theme
- Review contents asset and provide expert opinion
- Implement recommendations from Strategy Services
- Update field mapping from a standard integration
- And much more!

FULL PRICE
6,000 USD
YEARLY BASIS

A **custom-scope plan is available** and we can provide you with an estimate for your tailor-made Managed Interactive Services agreement to better suit the cadence and level of technical support you need.

[Explore this service →](#)



ROCK CONTENT MANAGED SERVICES

Managed **Interactive** Services

Ongoing assistance and hands-on support to keep your interactive experiences maintained and Ion console frequently watched over

ADVANCED

What is the **scope** of this project

Over the course of this agreement, you will get a level of services for 1 (one) Ion console with regular requests and higher cadence of deliveries, including the following:

- One-time organization routine for service activation of 1 (one) console
- Fixed routine for the maintenance of up to 4 interactive experiences
- Written-based consultation to share design suggestions focused on UX and UI for up to 4 interactive experiences
- Up to 48 yearly hours available to execute preselected tasks, upon client request

What **ad-hoc tasks** are available

Examples of available activities with preset scope and duration to be requested through the Managed Interactive Services agreement:

- Update content and logic of an interactive experience
- Run practical training session to share Ion knowledge
- Perform updates to the design elements of an Ion Theme
- Review contents asset and provide expert opinion
- Implement recommendations from Strategy Services
- Update field mapping from a standard integration
- And much more!

FULL PRICE
12,000 USD
YEARLY BASIS

A **custom-scope plan is available** and we can provide you with an estimate for your tailor-made Managed Interactive Services agreement to better suit the cadence and level of technical support you need.

[Explore this service →](#)



ROCK CONTENT MANAGED SERVICES

Managed **Web** Services

Ongoing administration and hands-on support to keep your WordPress-based content hub up to date and optimized for higher performance

FULL PRICE
6,000 USD
YEARLY BASIS

ESSENTIALS

What is the **scope** of this project

Over the course of this agreement, you will get a level of services for 1 (one) WordPress-based blog with reduced requests and lower cadence of deliveries, including the following:

- One-time technical setup for service activation
- Quarterly routine for maintenance and performance optimization
- Quarterly checkpoint for security monitoring and breaches resolution
- Up to 16 yearly hours available for the execution of preselected tasks, upon client request

What **ad-hoc tasks** are available

Examples of available activities with preset scope and duration to be requested through the Managed Web Services agreement:

- Instal and configure predefined WordPress-based plugins
- Integrate Google Tools such as Google Analytics and Google Search Console
- Create performance report and provide recommendations for improvements
- Update the visual identity of the blog, including logo, fonts, and colors
- Configure WordPress-based integrations for predetermined automation tool
- Migrate puntual content and perform redirects of specific pages
- And much more!

A **custom-scope plan is available** and we can provide you with an estimate for your tailor-made Managed Web Services agreement to better suit the cadence and level of technical support you need.

[Explore this service →](#)



ROCK CONTENT MANAGED SERVICES

Managed **Web** Services

Ongoing administration and hands-on support to keep your WordPress-based content hub up to date and optimized for higher performance

ADVANCED

What is the **scope** of this project

Over the course of this agreement, you will get a level of services for 1 (one) WordPress-based blog with regular requests and higher cadence of deliveries, including the following:

- One-time technical setup for service activation
- Bimonthly routine for maintenance and performance optimization
- Bimonthly checkpoint for security monitoring and breaches resolution
- Up to 36 yearly hours available for the execution of preselected tasks, upon client request

What **ad-hoc tasks** are available

Examples of available activities with preset scope and duration to be requested through the Managed Web Services agreement:

- Instal and configure predefined WordPress-based plugins
- Integrate Google Tools such as Google Analytics and Google Search Console
- Create performance report and provide recommendations for improvements
- Update the visual identity of the blog, including logo, fonts, and colors
- Configure WordPress-based integrations for predetermined automation tool
- Migrate puntual content and perform redirects of specific pages
- And much more!

FULL PRICE
12,000 USD
YEARLY BASIS

A **custom-scope plan is available** and we can provide you with an estimate for your tailor-made Managed Web Services agreement to better suit the cadence and level of technical support you need.

[Explore this service →](#)



Ready to get started?

Is your organization looking for a complete marketing solution? With Rock Content's products and services, your team can turn your most ambitious content goals into reality. Let's chat.

[Talk to an expert →](#)