

 rockcontent

Creative Services


Operational expertise and creative apparatus you need to beautifully bring your content marketing strategy to life through innovative content


[PT VERSION →](#)






Along with this portfolio, the following services are available:

 ion
Ion Interactive
Experience

 ion
Ion
Theme

 ion
Ion
Iteration



All the services provided within this catalog will count on an assigned **Project Manager** to lead and oversee the schedule and deliverables of your project, from start to completion.



ROCK CONTENT CREATIVE SERVICES

Ion **Interactive Experience**

This project will deliver to you an interactive content experience in the Ion platform based on a predefined template from the [Ion's Templates Gallery](#)

FULL PRICE
\$ 5,000 USD

What is the **scope** of this project

By the end of this agreement, you will get 1 (one) interactive experience based on a preselected model from [Ion's Templates Gallery](#), including the following:

- 10 content formats available to be selected
- 1 (one) interactive wireframe
- 2 rounds of consolidated revision
- Quality assurance and go-live processes

What is **not included** in the scope

The following items are under the client's responsibility and will not be provided at any point of this project, neither before, during or after its completion:

- Copy and other assets necessary for the project
- Custom functionality and advanced logic
- Content will be no longer than 2k words
- Any additional out-of-scope requests
- Maintenance of the project moving forward

A **custom-scope plan is available** to you, please consult with your sales representative to ask for a quote, and do not miss the opportunity to check out our online catalog for further information about this particular agreement.

[Explore this service →](#)



ROCK CONTENT CREATIVE SERVICES

Ion Theme

This project will deliver to you a branded Ion-based theme to scale the creation of your interactive experiences with point-and-click ease

FULL PRICE
\$ 1,500 USD

What is the **scope** of this project

By the end of this agreement, you will get 1 (one) branded Ion-based theme, including the following:

- Up to 8 color swatches
- Up to 6 logo files
- Up to 4 fonts with up to 3 weight each
- Up to 2 stylings for a header, a footer, a navigation, an accordion, and a tab
- 1 (one) styling for a form and a flow navigation
- 1 round of design revisions to the theme elements
- 1 themekit page

What is **not included** in the scope

The following items are under the client's responsibility and will not be provided at any point of this project, neither before, during or after its completion:

- Brand assets necessary for the project
- Custom functionality and advanced styling
- Any additional out-of-scope requests
- Maintenance of the project moving forward

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ROCK CONTENT CREATIVE SERVICES

Ion Iteration

This project will deliver to you an iterative version of an existing interactive content experience, including copy and design changes

FULL PRICE
\$ 1,500 USD

What is the **scope** of this project

By the end of this agreement, you will get 1 (one) iterative version of a preexisting interactive content experience, including the following:

- 4 types of iteration to be selected, either content updates, or design updates, or copy translation, or A/B testing
- 1 single round of consolidated revisions

What is **not included** in the scope

The following items are under the client's responsibility and will not be provided at any point of this project, neither before, during or after its completion:

- Copy and other assets necessary for the project
- Content will be no longer than 2k words
- Any additional out-of-scope requests
- Maintenance of the project moving forward

[Explore this service →](#)



Ready to get started?

Is your organization looking for a complete marketing solution? With Rock Content's products and services, your team can turn your most ambitious content goals into reality. Let's chat.

[Talk to an expert →](#)